



The Suncoast Bulletin

March 2013

A tradition of activism and impact since 1949
Newsletter of the Clearwater Branch of AAUW

Full House at the Francis Willson Playhouse for Our Annual Scholarship Fundraiser.

by Jan Stephens

"Damn Yankees" was a hit again! The Branch fundraiser was almost sold-out and the audience had a wonderful time laughing and singing.

The Frances Wilson Playhouse offered us the opportunity to raise funds for scholarships with this fun musical. About 170 people enjoyed the wine and cookies beforehand. During intermission three St. Petersburg College students told us about themselves and what our scholarships have meant to them and their journey in higher education. They make it all worthwhile!

Many thanks go to those who sold tickets(see article about member Marian Major elsewhere in this issue), collected and packed the 28 baskets, bought and served the refreshments and ushered the night of the play. We had two SPC students who arrived early and helped set-up and they stayed til after all the baskets had been won and distributed. So many helpers. Thanks to you all.

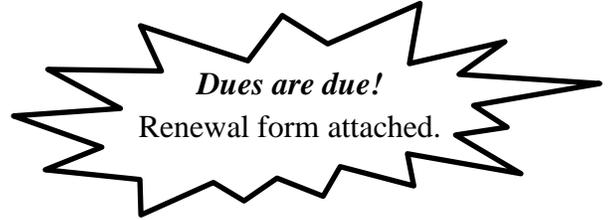
We had the daughters of two members pitch in and help usher. Two Kathys, daughters of Rita Garvey and Carol Zeph. Carol's daughter won our Mystery Basket which was 2 Spring Training baseball tickets and a restaurant gift card. And Kathy is a big sports fan.



Special recognition goes to Dana Garlick who has the uncanny ability to look at a pile of donated items and categorize the items in her mind's eye and see "six baskets, one for guys, two for couples, two for grandparents and one for kids' books". Not only did she distribute donated items, but she wrapped and labelled each basket. Hats off to Dana!

Look for details inside about:

**Upcoming General Meeting March 27
Florida AAUW State Convention Apr 19-21**



Carol Zeph, our trusty Treasurer, not only kept track of all the tickets, but she deposited all the money and made a report less than a week later. Carol also sold basket tickets at the play, having prepared them in strips for easy selling. We sold lots of basket tickets for our 28 baskets and made about \$900 on the baskets. Carol reports that our gross proceeds are over \$6000 which includes the basket money but does not yet have all our costs subtracted. Within the next month all costs will be paid, but we should net close to \$5000 for scholarships at St. Petersburg College. That large amount will help change several lives.

Many other members helped with baskets, refreshments tickets and ushering. Special thanks go to Rick Garlick for doing all the heavy lifting with the refreshments, He bought and transported and delivered all the refreshments to the Frances Wilson Playhouse. Kudos to Rick. Some members made donations since they were physically unable to do some of the work. This is the source of our funds for scholarships. We need every member to participate. The benefit performance can be a fun evening, and helping other women get an education is the primary goal of AAUW.

This was my first experience with the fundraiser. I am a "snowbird", a dual member with the Ann Arbor MI Branch. My inexperience showed in many missed details, but other members rose to the occasion and made the evening appear flawless. My thanks to each and every one of them. This is a group effort, and AAUW is a great group. You make me proud to be a part of this noble effort.

President's Message

"DAMN YANKEES" - Another success!

Congratulations to you, the Branch members who - sold tickets, donated gifts for the baskets, help put the baskets together, 'catered' the event, attended the event and whatever else that needed to be done to make our scholarship fundraiser a success. A special thanks to Jan Stephens for all she did to make this a wonderful evening.

Treasurer Carol Zeph reported a profit of \$5000 plus. (More details below.)

The funds raised will continue to support our St. Petersburg College Scholarship program helping Women on the Way. Our scholarship program, which started in 1992, has helped over 40 women locally who are going to SPC to get their degree while having a job and raising children.

KUDOS TO MARIAN MAJOR

by Jan Stephans

For our recent fundraiser, one of our members deserves kudos and high praise indeed. Marian Major sold 50 tickets as well as collected \$250 in donations. Her single contribution to our fundraiser was \$1550.



She is a human dynamo in culture. Previously Marian Major had spearheaded Cultural Arts for our Branch. The relationship she forged with Ruth Eckerd Hall proved beneficial for both organizations, selling concert tickets to our members and the Branch receiving a percentage of sales. Congratulations, Marian. You are a hero to us all.

Final Tally—almost

By Carol Zeph



Carol Zeph checking last preparations for Basket Fair with volunteer, Rick Garlick.

Congratulations to all for a very successful Fundraiser Thursday evening. All of you, in no particular order, have contributed in some way, large or small, to the success. Each of you have either bought or sold tickets, contributed funds or baskets or basket contents, time to assemble the 28 baskets, decorated with baseball stuff, set up and cleaned up, bought refreshments and served them, acted as ushers and more that has slipped my mind. Everyone who was there heard the enthusiasm about the size and look of the baskets, enjoyed the refreshments, and laughed and had fun at the show, enthusiastically cheered and applauded as the baskets were won and more! All in all a fun and successful evening and one we hope to repeat next year.

After adding all the columns (more than once, I assure you), I'm happy to say that we have cleared more than ever and will have a wonderful contribution to give to St Pete College for the scholarship fund for Women on the Way (WOW).

Damn Yankees Tally

Income		
179 tickets sold		\$4654.50
Cash donation		761.00
Basket Fair		1062.00
Expenses		
Francis Wilson Playhouse	\$800.00	
Refreshments/supplies	202.64	
Basket wrap/contents	64.95	
Net Income		\$5409.91

St Petersburg College Students Attend Our Fundraiser

On the evening of the performance, former Clearwater Branch scholarship recipient and SPC alumna, Tricia Colin, introduced two other Clearwater AAUW scholarship recipients: Alexis Biamonte and Maria Johannesen. In addition to these students, Tricia also brought her daughter, Laurie Colin, who is also a SPC student. Laurie has a sister who is also a student at SPC.

Alexis Biamonte and Maria Quenero were also very helpful this year. Maria Quenero worked with us for the first time in February when we gathered at Carol Zeph's home to make baskets. She joined us again on the night of the play early with fellow classmate, Rosemary King, who together helped set up and serve our many guests. They stayed right until the very end, helping to clean up as well. We are so thankful for all their help and hope to see them and more of their classmates next year or sooner, at other Branch and/or campus events..



Alexis Biamonte and Maria Quenero were also very helpful this year.



Rosemary King

Have you visited our new website. It's linked to state and national websites. Go to

<http://clearwater-fl.aauw.net>

College / University Partnership Established w/St. Petersburg College

Recognizing the financial challenges higher education institutions face, AAUW offers many programs that expand the competitive resources available to students, administrators, faculty, and staff. This includes direct support through scholarships and project grants as well as powerful, life-changing programs.



Margaret Hyde with Dr. Bill Law,
President of SPC

Margaret Hyde visited with SPC officials and Dr. Stan Vittetoe, Provost of the Clearwater Campus, is the official liaison for the college with AAUW. By joining AAUW as a college/university partner member, they add their voice to a community that has been working to empower women and

advance equity for more than 130 years. AAUW college/university partner membership runs from July 1 through June 30 and allows for special benefits to students, faculty, and staff. Each institution will appoint up to two representatives, who receive free national membership to AAUW, to serve as liaisons.

Our Branch meets at SPC campus to encourage connections and hopes students will also join our events and programs whenever their schedules will allow it.

Upcoming AAUW events at



the campus:

March 20: AAUW exhibit table on SPC Clearwater Campus grounds. “**Community Fair**” from 12 – 2 p..m.

AAUW General Meeting

March 27: One Woman, One Vote
Campus Library Room 120

Showing “One Woman, One Vote” narrated by Susan Sarandon. “From Elizabeth Cady Stanton’s electrifying call for women’s rights at Seneca Falls in 1848, to the last

no-hold-barred fight in 1920, this film illuminates the story of the fledging alliances that grew into a sophisticated mass movement.”

The documentary is 106 minutes long. Bring a lunch, snack, and drink and join us. March is Women’s History Month. We hope that members and students from SPC will come to remember the efforts of women before us.

Recipients of Fundraising 2012-2013

Information from secretary’s notes

Two students have been identified as Tech Trek candidates by Pamela Moore, Pinellas County Director for Curriculum and for STEM programs. Action TBD.

Frances Neu at the SPC Foundation sent the names of proposed recipient candidates for Spring 2013 scholarships, namely: Lori Hashmi and Tara Hunter.

In 2012 recipients of AAUW Clearwater funds were: (Spring) Gearta Kraja and Tonya Peterson, (Summer) Barbara Clark and Tonya Peterson, and (Fall) Lori Hashmi and Patty Vinson, each of whom received \$500.00. This information was confirmed with Teresa Asisy in the Foundation Office.

Notes of Thanks

Dear AAUW Friends,

Knowing that friends share in the loss of my sister, Mary, gives my heart a lift. Now my sister is continuing her good deeds in heaven. God Bless, Carmen Sagnella

Thank you, Everyone, for your cards and notes and well wishes while I have be recuperating. Your thoughtfulness is so appreciated. Margaret Hyde

To My AAUW Friends,

When someone does something as nice as you did, there’s a growing gratitude that won’t ever end. Even once the card is spent, the memory and good feelings will linger. People like you make the world a better place, because you think of positive ways to make a difference in the lives of others.

With heartfelt gratitude and appreciation. I’m improving daily & hopefully will see you soon.

Carmen Sagnella

And thank you to Corresponding Secretary, Julia Haupt, for keeping in touch with our membership so faithfully. Julia has sent cards that remember members' birthdays and let members know they are in our thoughts when they can't be with us.

Julia would like us to save those extra greeting cards we might collect with requests for contributions and give them to her. She would appreciate donations of blank cards or greeting. She also wants us to remember to contact her any time you hear a member needs a word of cheer or consolation. Please note she will be heading north in mid-April, but you can call her or write to her at the address in our Directory. And don't forget to put the month and date of your birth when you renew your membership. (See last page.) She wants to say hello to you, too.

Book Group

The Morning Book Group is meeting at the home of Salome Harasty on Friday, March 15 at 10:00 a.m. to discuss *Clara and Mr. Tiffany* by Susan Vreeland.



Claire Gaudiani and David Graham Burnett's *Daughter of the Declaration* will be reviewed on Thursday April 18. Location will be determined at the March meeting.

Recycling: It Adds Up!

By Kathleen Kimpel



At our February meeting, Rita introduced guest speaker Kattrina Miller, Recycling Specialist, of the City of Clearwater's Solid Waste/General Services Division (kattrina.miller@myclearwater.com). Kattrina, a mother of two small children, began by reminding us that the current trend of "convenience packaging", which she herself admits is easy to use for travel, school lunches, snacks, etc., produces **triple** the amount of trash than in the past.

Clearwater has made impressive gains in tackling this surge through outreach and education efforts aimed at families and housing developments. The City of Clearwater seeks to parallel the Florida State issued target that 70% of all trash will be recycled by 2020.

Current efforts by the City have achieved a rate of 35% currently. This is accomplished in large and small ways, from industry's use of recycled steel, which saves energy and reduces water and air pollution, to individuals taking electronic waste to local e-waste centers on the last Wednesday of each month.

In three pilot areas of the City, over 28,000 homes received updated bins containing an implanted RFID (radio frequency device) or GPS-type circuit that records the use and weight of the bins as they are picked up by route drivers. Tracking this data will inform forecasts of how effectively the City's outreach and education efforts have been as well as expanding the program to obtain a higher degree of bin use in the city overall.

Coming in the near future will be the "single stream" type of service where the sorting will be done at a centralized facility, saving the route driver time and eliminating the likelihood of injuries. The City Council will vote in March on this much needed and exciting program expansion.

Professional Development Presented at March 13 Board Meeting!



Kathleen Kimpel

We were excited to meet guest Leader on Loan, **Carol D. Richardson**, Ed.S, Lead Consultant for Diversity Education, Training and Trending initiatives for State of Florida AAUW, who came to our Board Meeting on March 13 at St Pete College, Conference Room 145. Carol came to us from Miami to share her insights about social technologies and reaching the millennial generation. Having seen her present at the regional leadership training in Orlando last November, I can attest to her sparkling energy and demonstrated skill at understanding the impact of today's communication methods on the quality of our social connections.

As we strive to enhance our reach into the community, as well as to make our efforts on behalf of local women transparent, the significance of the AAUW "brand" has never been more important. The issue of relevance, authenticity and diversity of membership that reflects our community's demographics must be more than a hope; it must be accompanied by a plan with action steps. For this reason we invited Carol to attend our board meeting so we could take advantage of this opportunity to update ourselves with new strategies for growing the branch while sharing ideas for using updated methods for doing so. More about this later.

On our way to the 2013 Convention....



Design by Judy Farelo, Intern, Creative Design Incubator, DeVry University, South Florida

AAUW Florida Convention.

AAUW Florida holds an annual convention in the spring of the year. The convention is designed to be an educational, interesting, and rewarding experience for the attendees so that they return home invigorated with renewed enthusiasm for advancing the AAUW mission in their communities and spreading their enthusiasm to the members of their branch. The convention features interesting and motivating speakers, a variety of workshops, and several opportunities to socialize and network with members of branches in other areas of the state.

The 2012-13 AAUW Florida State Convention, *Turn Challenges into Celebrations*, will be held at the Sheraton Orlando North in Maitland from April 19-21, 2013. Prior to the beginning of the convention Friday evening you might consider registering for one of the [pre-convention tours](#) to Orlando Museums. For more information about the convention visit the [State Convention](#) page. Visitors are welcome to register for this convention.

[The Winter Spring Issue of FloriVision](#), our state newsletter also has information, including registration form, about the state convention in addition to interesting activities that have taken place since the beginning of September.

Rita and Dana are going. If you need a ride, call Dana.

April Branch Program

Identity Fraud

“Is your money safe? Have you or your neighbor’s been the victim of a con scheme? Has your identity been stolen?” Don’t miss our April meeting! Detective Doug Munson and Officer Brian DeWitt with the Clearwater Police Department will be speaking about these topics and much, much more.

Thursday, April 11, 2013 at 10:00 a.m. at the Main Library at 100 Osceola Street, Clearwater.

BRING A FRIEND!!

Membership Renewal Time

Enclosed with this newsletter mailing is the membership renewal form for the coming year. Neither national nor state dues have changed. We have also not raised our annual dues, which is \$9 a year. Some have considered raising our local dues. What do you think? We would like your input.

We also invite new graduates to join our Branch as well. Their dues as new graduates is \$18.81 to national (1881 is the year AAUW began) and \$5.00 for local dues, so their dues will be \$23.81. Students are also invited to join our Branch. They are not required to pay dues if their college is a partner. SPC is a partner college, therefore, their students are not required to pay the \$17.00 student fee. If they join our branch, their \$5 will help pay for the mailings they will receive from us and help pay for the fundraising for scholarships.

If you have questions about AAUW or our branch, you can go to <http://www.aauw.org> and <http://clearwater-fl.aauw.net>

MOTHERS OF INVENTION

The first disposable diaper was patented in 1946 by housewife Marion Donovan.

Kevlar, the material used in bulletproof vests, was invented in 1965 by Stephanie Kwolek, a researcher for the DuPont Company.

In 1905, prior even to the production of Ford's Model A, Mary Anderson received a patent for manual windshield wipers.

The test used to assess a newborn's health is known as an Apgar Score, so called in honor of its inventor, Dr. Virginia Apgar.

Important Dates to Remember

March 20, Wednesday, 12 -2 p.m.....SPC Community Fair...on Campus Green near Library AAUW exhibit table will be there.

March 27, Wednesday 11 a.m. – 2 p.m. SPC Library Room 120

General Meeting and PBS Video "One Women, One Vote"

Bring bagged lunch and a friend and celebrate Women's History Month with us.

April 10, Wednesday: Board Meeting 9:30 a.m. SPC Admin Room 145 All members welcome. Review Fundraiser. Budget Planning.

April 11, Thursday, 10:00 a.m. General Meeting Program: Identity Theft. Bring a friend to the Main Library at 100 Osceola Street, Clearwater. Conference Room

April 18, 10:00 a.m. Moring Book Group. Location TBA
Daughters of the Declaration to be discussed

April 19-21: AAUW Florida State Convention
"Turn Challenges To Celebrations"
Information online at <http://florida-aauw.org/>
Reservations for rooms need to be made early for special rates. Registration Fees also increase after April 1.

BOARD OF DIRECTORS

2012-2013

Elected Officers

President
Rita Garvey

Program Committee

Margaret Hyde

Barbara Perkins

2nd V. Pres. Membership

Directory: Maureen Melton

Secretary

Kathleen Kimpel

Treasurer

Carol Zeph

Committee Chairs

Corresponding Secretary
Julia Haupt

Cultural Affairs

Marian Major

Fundraising

Jan Stephens

Hospitality

Judy Lauzen

Webpage Manager

Newsletter

Dana Garlick



CLEARWATER BRANCH
MEMBERSHIP FORM / RENEWAL

NAME _____ Birth: Day ___ Month ___

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ E-MAIL _____

COLLEGE/UNIVERSITY _____ STATE _____

DEGREE _____ YEAR _____

DEGREE _____ YEAR _____

I would be willing to assist one of the following officers

Membership (making, distributing badges at meetings, greeting new members)

Publicity (publishing monthly newsletter...working with secretary, meeting new members, connecting with local newspapers)

Program planning (developing ideas for programs, letter writing, interviewing possible speakers)

Fundraisers

Other _____

2013-14 YEARLY DUES

BRANCH MEMBERSHIP - \$70.00

LIFE MEMBERS - \$21.00

DUAL MEMBERSHIP – \$21.00 (State) \$9.00 (Branch)

Make check payable to: AAUW Clearwater Branch

Mail to: Maureen Melton