



The Suncoast Bulletin

April-May 2013

A tradition of activism and impact since 1949
Newsletter of the Clearwater Branch of AAUW

BOARD OF DIRECTORS 2012-2013

Elected Officers

President
Rita Garvey

Program Committee

Margaret Hyde

Barbara Perkins

2nd V. Pres. Membership

Directory: Maureen Melton

Secretary

Kathleen Kimpel

Treasurer

Carol Zeph

Committee Chairs

Corresponding Secretary
Julia Haupt

Cultural Affairs

Marian Major

Fundraising

Jan Stephens

Hospitality

Judy Lauzen

Webpage Manager

Newsletter
Dana Garlick



Look for details here and inside about

Board Meeting: Wednesday, April 10, 2013

General Meeting: Thursday, April 11, 2013

Clearwater Branch ANNUAL MEETING May 4

STEM AWARDS from Clearwater Branch

IDENTITY THEFT

Identity theft happens when someone steals your personal information and uses it without your permission. It's a serious crime that can wreak havoc with your finances, credit history, and reputation — and can take time, money, and patience to resolve.

Bring a friend and join us Thursday, April 11 at 10:00 a.m. in the conference room at the Main Library on 100 Osceola Avenue in Clearwater. Officer Brian DeWitt will be speaking.

New Logo for AAUW



New thoughts about what our logo says inspired the emphasis on the "W" because we

**ADVANCE EQUITY FOR WOMEN AND GIRLS
THROUGH ADVOCACY, EDUCATION,
PHILANTHROPY, AND RESEARCH.**

The American Association of University Women (AAUW) is the nation's leading voice promoting equity and education for women and girls. Since our founding in 1881, AAUW members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political.

<http://www.aauw.org>



Our Branch Website:
<http://clearwater-fl.aauw.net/>

Clearwater AAUW Board Meeting

March 13, 2013

The meeting at St. Petersburg College, Administration Building, was called to order at 9:45 am. In attendance: Rita Garvey, Barbara Perkins, Carol Zeph, Dana Garlick, Jan Stephens, Maureen Melton, Gay Gentry, Marian Major, Kathleen Kimpel, and invited guest, Carol D. Richardson.

Programs Dana Garlick reported on two upcoming Women History Month programs in March. Per Shirley Crumbley, Women on the Way (WOW) Coordinator at SPC, a jointly sponsored table (AAUW-SPC) will be staffed by our members as part of an Organization Fair to be held outside on the afternoon of March 20th. Rita suggested we design a flyer aimed at interested students about our role in the community. Secondly, the Branch general membership meeting will be held on March 27th at 11:00 in the SPC Library to mark Women's History Month and will feature a screening of Susan Sarandon's narrated- PBS chronicle of the Suffragette Movement entitled "One Woman, One Vote". The viewing will be a bag lunch opportunity for students on campus to join us and get acquainted with our members.

Membership Dues renewal notices will be prepared for sending in March. Maureen Melton asked for coordinating information which Dana will supply to her. Dues request will go out with the Newsletter and must be paid by June.

Treasurer's Report Carol Zeph reported our fundraising goal exceeded our expectations at over \$5400, with expenses approximated at \$1070. Regarding the theatre show at Wilson Playhouse, 179 of 180 tickets for the production "Damn Yankees" were sold, and some additional cash donations were received from those who were unable to attend as well! Carol went on to report that two basket assembling meetings produced an output of over 20 baskets which boosted income substantially over previous years in that category. The Francis Wilson Playhouse representative assured us that she will reserve a production date for *Mame* next spring 2014 when we've decided on future fundraising projects for program year 2013-14. Jan Stephens, Fundraising Chair, submitted an evaluation report for the fundraiser with ideas and suggestions going forward. She urged the Board to consider prioritizing membership outreach via this event in the future, and emphasized publicity as an under-utilized resource in achieving our goals.

Invited Guest Speaker Kathleen Kimpel introduced our guest, Carol Richardson, Membership Representative for FL AAUW/Miami. Carol presented a 20-minute power point on demographics of Pinellas County as well as trends in utilization of social media technologies for communication and outreach to millennial and generation X-ers (younger persons in their 30's and 40's). Carol made the following points:

- All state chapters are investigating new outreach tactics and membership growth goals.
- Chapters can be aided by the National resources on the website: see www.AAUW.org
- Maintaining an interactive website (Constant Contact, for example) costs about \$125.00 per year.
- Tampa Bay area demographics show approx 1 Million population with median age of 45 years.

- NCCWSL Scholarships for young women leaders are an excellent way to encourage younger members while activating the college-branch partnership.

Discussion: Currently our Branch membership is 44, broken out as 6 honorary, 1 life, 3 dual memberships. A special Newsletter will be sent out to potential student members. Reduced dues range for students was suggested at the \$20.00 per annum level. WOW will be encouraged to present the student recipients in the fall at a general membership meeting. Student members should be included in our annual Directory, and all efforts need to be coordinated with Shirley Crumbley at SPC. A motion passed that we charge \$5.00 per annum dues for SPC students who are scholarship recipients. Rita Garvey will design a membership sign-up form and evaluate this reduced-fee effort at year end.

With ever-limited local resources, of obvious concern is the need for us to collaborate with like-minded organizations locally (YMCA, for example) to both extend our reach and increase awareness of our contributions to the community.

It was agreed that future program areas to be discussed in conjunction with membership outreach are: NCCWSL, Equal Pay for Women, and Tech Trek.

New Business/Announcements: The Florida AAUW Convention will be held in Orlando on April 19 – 21. Registration and mileage will be reimbursed by the Branch; hotel charges can be shared to reduce member costs. We are assigned two voting members in addition to the President.

On April 10, 2013 the Board will meet at SPC Admin Room 145 at 9:30. The general meeting will be held April 11, with a program on Identity Theft at the Clearwater Main Library beginning at 10:00.

There being no further business, the meeting was adjourned at 11:15 am.

Respectfully submitted, 03/28/2013

Kathleen S. Kimpel, Branch Secretary



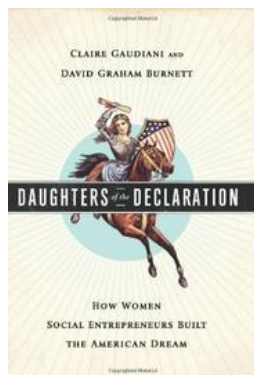
Morning Book Group

Meeting at the home of Maureen Melton. RSVP to Maureen by April 15 to discuss *Daughters of the Declaration* and other women of history.



KIRKUS REVIEW*: A LOOK AT HOW, BY INVENTING PHILANTHROPIC INSTITUTIONS, AMERICAN WOMEN PLAYED A CRUCIAL ROLE SHAPING THE AMERICAN ECONOMY SINCE THE FIRST DAYS OF THE REVOLUTION.

Gaudiani (***Generosity Unbound: How American Philanthropy Can Strengthen the Economy and Expand the Middle Class***, 2010, etc.) and her husband and business partner Burnett, educators and economic consultants to philanthropic organizations, consider the not-for-profit social sector to be a uniquely American third sector of the economy



“that mobilizes citizen idealism and responsibility [and] provides a marketplace where buyers and sellers of ideas to improve the nation (and the world) can meet to do

business.” The authors demonstrate that in each of the wars in U.S. history, beginning with the Revolutionary War, women have played a major role in organizing financial support for soldiers--e.g., going door to door in Philadelphia, Esther Reed raised \$7,000 to purchase new uniforms for Washington's soldiers and inspired women throughout the colonies to do likewise. Charity work provided the vehicle for enterprising women of that day whose other activities were severely restricted. Reed's activities, write the authors, began a tradition of female civic leadership and led to the creation of social entrepreneurship. The Russell Sage Foundation, established by Margaret Olivia Sage in 1907 and still active today, became the nation's first think-tank, and it began with the mandate of looking at the impact of social welfare on workers' lives and issued a number of groundbreaking studies on the need for workplace safety and public-health measures. In 1803, the first Widows' Society, headed by Isabella Graham, received \$15,000 from the New York State legislature to support its work. Although the book ends with the role of women such as Francis Perkins and Mary McLeod Bethune in the New Deal, its implications for today are clear.

An interesting sidelight on the transformation of laissez-faire capitalism and the shaping of markets toward more ethical behavior.

*<https://www.kirkusreviews.com/book-reviews/claire-gaudiani/daughters-declaration/>

Remember Rebecca Heffner

Our condolences to the family of longtime member Rebecca Heffner. She was always with us in spirit even when she couldn't make our meetings any longer. Her letters to us were always full of encouragement in our Branch's endeavors.

Membership Chairs Attend Community Fair



(L-R) Jan Stephens; Barbara Perkins, Maureen Melton, Gay Gentry

Photo by Dana Garlick

On March 20, Membership Chairs Maureen Melton and Gay Gentry along with members Barbara Perkins and Jan Stephens attended the March 20th Community Fair organized by St. Petersburg College. The Fair was organized so that students at the SPC Clearwater Campus would know they have connections in the community whose services are available to them. We were honored to be invited as one of the exhibitors at the Fair. We met many of the students there. It is our hope that as they get to know what AAUW represents, they will join our meetings and become active members.

Students at this campus have free access to AAUW's website at www.aauw.org and all the information at that site, because their school is a college partner with AAUW. Clearwater Branch hopes that students will join us at our meetings when we have them on their campus in the fall when classes and our meetings resume. We will have programs that will help them in their personal and their professional lives.

If they would like to know more about Clearwater Branch, they may also access our website at <http://clearwater-fl.aauw.net/>.

Annual Meeting May 4 Belleair Country Club

1 Country Club Lane
Belleair, FL 33756-2098

Make Your Brunch Reservations



The annual meeting is on Saturday, May 4. Doors will open at 9:30 for coffee. Brunch will be available at 10:00.

The annual meeting coming soon—the end of one year; the beginning of the next. AAUW-Florida President Eileen Recchia will be with us to install our incoming officers and to share her thoughts about being a part of AAUW.

We will also have a special guest, Laura Evans, who is starting up an organization "Mothers of Returning Soldiers." Laura believes the community must have a stronger influence in the integrating of our soldiers into the civilian mainstream. She wants to organize available community resources, or create new ones, for just that purpose.

AAUW Florida President Eileen Recchia installing the following new officers and committee chairs:

VP Programs: Dana Garlick

Membership Committee: Maureen Melton (Membership Roster)
and Gay Gentry (Greeting and sign-ups)

Secretary: Kathleen Kimpel

Corresponding Secretary: Julia Haupt

Hospitality: Barbara Perkins

Publicity: Dale Anderson

Please cut out reservation form and send with a check for \$20 per person to Carol Zeph by April 25. Thank you. Spouses and friends are most welcome.

HELP WANTED

I need your help when it comes to our AAUW friends who are ill and/or shut in. Let me know who they are so I can remember them with a card.

I'll be in New York from May 1 to October 31 and the address is in the membership directory.

Thank you for your cooperation.

Julia Haupt
Corresponding Secretary

The hardest years in life are those between ten and seventy. Helen Hayes (at 73)

There is no more creative force in the world than the menopausal woman with zest. Margaret Mead

One is not born a woman, one becomes one. Simone DeBeauvoir

ANNUAL MEETING LUNCHEON RESERVATION

I plan to attend the luncheon:

(Name) _____

I plan to bring a guest:

(Name) _____

Enclosed is a check for \$20.00 per person made payable to Clearwater AAUW.

Please mail your reservation to Treasurer Carol Zeph

AAUW Clearwater STEM Awards to Top Students

Awards to be presented to girls at their respective Awards Ceremonies at the end of their school year.

Largo Middle School

Teacher: Lesley Pohley

Science-Konnor Ross

Math –Fei Zheng

KONNER ROSS maintains an A average in her honors science class. She received a first place award at the Pinellas Regional Science and Engineering Fair for her project, "The Effect of Decaffeinated Tea on the Growth Rate of Pinto Beans" and was selected to represent Pinellas County at the State Science and Engineering Fair in Lakeland March 26-28. Konner played on the Volleyball Team and is also a member of the National Junior Honor Society. Konner said that science is her favorite class of the day. She loves photography and would love to have a career involving it.



FEI ZHENG maintains an A average in her honors Algebra class. Fei arrived from China 3 ½ years ago and values the education she receives. She continues to learn English and finds it very challenging! She loves music and plays the violin in the school orchestra. She enjoys working with numbers and hopes to attend college to become an accountant.

We are so very proud of both of our outstanding math and science scholars!

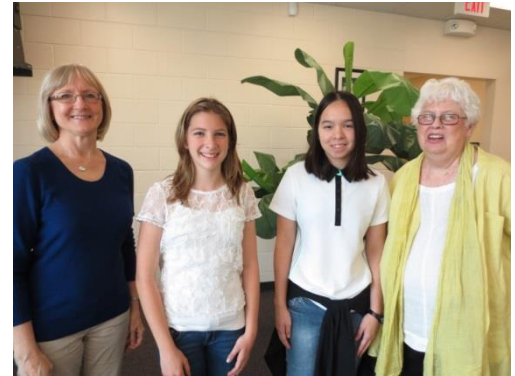
Dunedin Middle School

Teacher: Julie Clappitt

Math-Shaila Ghanekar

Science-Stephanie Massie

Shaila Ghanekar is currently attending 8th grade at Dunedin Middle School's Center for Gifted Studies. She is a hard worker and takes her studies very seriously. She excels in almost every academic area, but especially shines in the area of mathematics. Shaila has participated on the Dunedin Math team for 2 years. She has won numerous awards such as first place team at Mighty Mu in 6th grade, and she won 10th place overall. Shaila is a role model to her classmates and is an asset to our program.



Stephanie Massie is currently attending 8th grade at Dunedin Middle School's Center for Gifted Studies. She is a well rounded student with a strong dedication to learning.

Stephanie participates in a wide array of activities such as Spanish Club, Math Club, FBLA and Scottish dance. In her free time she volunteers at the YMCA and loves to dance. Her dedication to learning and hard work makes her stand out among her peers.



Safety Harbor Middle School

Teacher: Susan Loucks

Math-Julia Withrow

Science-Caitlin Lynch

JULIA WITHROW is in 8th grade at Safety Harbor Middle School. She has always enjoyed learning and practicing math with her grandpa, who was a math teacher. Julia is involved in National Junior Honor Society, is president of the Spanish Club, and is on the school track team. She will be attending Palm Harbor University High School for the IB program next year and hopes to attend the University of Florida for college, get a Master's degree in education, and become a college professor.

Mr. MacDonald, her Geometry teacher: "I nominated Julia Withrow for her outstanding academic achievement that ranked her at the top of her peers in Honors Algebra and Geometry. Conscientious and diligent, Julia regularly pushes herself beyond what is asked of her and she is continually pushing the boundaries of her own education."

CAITLIN LYNCH said her hobbies include tumbling, Kung Fu, and playing video games. In her free time she likes to play video games or to watch tv. Her future plans include being a CIA analyst because, "I think it would be fun."

Ms. Barlak, her Science teacher, nominated Caitlin because of her high science average, her consistent quality work, and positive attitude in class

Important Dates to Remember

April 10, Wednesday: Board Meeting 9:30 a.m. SPC Administration Building All members are encouraged to attend and participate.
2655 Drew Street, Room 145, Clearwater

April 11, Thursday: 10:00 a.m. General Meeting and Election of Officers
Program: "Identity Theft" with Officer Brian DeWitt
Location: Main Library Conference Room
100 Osceola Avenue, Clearwater

April 18, Thursday: Morning Book Group Discussing "Daughters of the Declaration" and other women in history
at the home of Maureen Melton

April 19-21 AAUW Florida State Convention, Maitland, Florida

April 19, Friday 7:30 p.m. Suncoast Symphony at Northbay Community Church free
April 21, Sunday 3:00 p.m. Suncoast Symphony at Palm Harbor Community Center \$8.00
(Refreshments Served at Palm Harbor)

May 4, Saturday, 9:30 A.M. Clearwater-AAUW ANNUAL MEETING Brunch and Installation of Officers
Special Guest AAUW-Florida President Eileen Recchio attending
Belleair Country Club
Please complete RESERVATION form inside and return to
Treasurer Carol Zeph

May 11, Saturday League of Women Voters Annual Meeting. 10:00 Registration 10:30 Annual Meeting 11:30 Speaker
Carlouel Yacht Club, toward north end of Clearwater Beach, 1091 Eldorado Ave.
Speaker, Dr. Michael Grego: Superintendent of Pinellas County Public Schools
12:15 Lunch for details and to make reservations for lunch call Rita Garvey

Happy (???) Equal Pay Day

April 9, 2013

The day that symbolizes the point in the next year to which a woman must work to match men's earnings in 2012.

- Pay discrimination is not just against women. Men of color earn .76 and Latinos .66 for every dollar paid to white male counterparts
- If paid equitably, the poverty rate would drop from 2.1% to 0.8%.
- Equitable pay motivates workforce with improved productivity, attendance, and positive image of the company

Comparisons		
Women		Men
\$48,493	Engineering	\$55,142
\$38,034	Business Field	\$45,143
\$31,924	Social Field	\$38,634

What can we do? Talk about it at meetings. Write letters to Editors. Watch your Legislators' actions. Write to them. Let them know how you feel.