

The Suncoast Bulletin

Newsletter of Clearwater AAUW Branch

April-May 2014

AAUW advances equity for all women and girls through advocacy, education, philanthropy, and research.

President's Note: We did it, Again!!!

Another successful evening at the Francis Wilson Theatre! "Thank you" to everyone who helped make it a success – selling tickets, buying tickets, helping set up at the theater, donating gift cards or food items for the baskets, buying 'basket' tickets, etc. All together made it another wonderful success.

We need to give special thanks to some of our members who put in a lot of time to make it a success. A special "Thank you" to the members who sold large quantities of tickets! A special "Thank you" to Jan Stephens for her efforts with the reception. A special "Thank you" to Carol Zeph for her efforts in getting play tickets sold and selling 'basket' tickets that night. A double special "Thank you" to Dana Garlick who, again, did a magnificent job with the 'baskets'. Thank you Dana!!!

It's especially great that it was a success as it means continued strong financial support for the women of St. Petersburg College, Clearwater campus, who are returning to college while raising a family and having a job. We make a difference in their lives and the lives of their families. Congratulations everyone and "Thank you"!!

AAUV

Past President Barbara Simshauser (I) and a long-time friend of Carol Zeph visiting from New Jersey, Denise Walter, were enjoying the evening and taking their chances at the Basket Fair. Coming early with Carol, Denise also gave a helping hand with set-up.

Rita

Our Fundraiser: a Time for Mothers and Daughters

March 5 found mothers and daughters coming together to help make the event the successful evening it was.

Carol Zeph, (left in center) our treasurer, a past president and long-time member of our Branch, recruited two of her daughters,

Maura and Cathy, to help set up and serve refreshments. A SPC Woman on the Way student volunteer, Tracey Nix, brought her

daughter, Alexa, along to also lend a helping hand. Nix wanted her daughter to see how others work to help provide scholarships
for her fellow WOW classmates at the college. "It's important for her to know what some people do to help others."





Thank You Isn't Enough.

Carol Zeph, our Treasurer, had the dubious honor and responsibility of collecting the donations and the funds from ticket sales as they came in. Because of her excellent communication skills, we were all connected and able to meet the needs as we filled baskets and planned for the big event.

Carol was especially grateful for the generosity of some of our members who donated gift cards and/or money to purchase gifts cards and/or sold large numbers of tickets. She said that thanking these people would never be enough to show our appreciation.

As we began to plan this year's scholarship fundraiser, she first received a generous donation from Carmen Sagnella to help purchase gift cards for the Basket Fair. In addition to these donations, Carmen later arranged and brought a <u>busload</u> of her neighbors from The Palms in Largo.

Marian Major said she couldn't do as much as she used to, being in pain so much of the time. She said she'd only take a few tickets to sell. But, she kept calling for more tickets! and then more tickets! and more!

Margaret Hyde, too, wasn't so sure what she would be able to do, but in the end she had sold 26 tickets. When she turned in her ticket money, she also included a generous donation of her own for our education fund.

Other people like Barbara Simshauser, Jan Stephens, and Hattie Bradlow gathered their friends and neighbors and made a party of the event. Barbara Perkins donated a basket and bought gift cards for our baskets. Even Barbara P's hairdresser was selling tickets for Barbara.

So, whole batches of friends and neighbors came together because they were asked by their AAUW friends. And they weren't disappointed. They enjoyed our reception and the play. Many won baskets! ALL helped us raise revenue for our Scholarship Fund. In all we sold 155 of the 180 available tickets.

Cash donations worth \$884.00 also came in, and as of this writing, a few more have been received since Carol made her report to the Board. (page 4) Some came in from members who could not attend the event or because they couldn't sell tickets but wanted to help. Gift cards donations, like the \$100-worth donated by Julia Haupt, totaled \$350.00 in addition to \$250 given specifically to purchase gift cards.

Our basket fair netted more than it has in a long time: \$855.00. The most popular of these were the gift cards. However, right up there with the gift cards was the Chocolate Lovers basket that Barbara Simshauser made. Barbara created and donated two baskets. Another popular selection was the wine and cheese treat made with combined efforts of Carol Zeph who provided the cutting board and Brie cheese and Dale Anderson who provided two 1.5-liter bottles of wine! Dana was grateful also for all the donations that helped fill the other 10 baskets she made.

All this effort provided nearly \$5000 for our scholarship fund.

Now, we shall begin to think about next year! SAVE THE DATE!! Tell some friends. Set something aside for a basket or save some funds to donate. Wednesday, March 11, 2015. MY FAIR LADY!! What a wonderful evening it will be!



Carol



Marian



Margaret



Barbara S.



Jan



Hattie



Dale



Barbara P



Julia



Our gratitude, also, to the staff and performers at Francis Wilson Playhouse for a fabulous evening.

Clearwater Branch Annual Meeting Saturday May 3, 2014

"Putting Order in Our Lives" and Election and Installation of Officers

Program: Our last meeting of the 2013-2014 year is on Saturday, May 3. We will gather at the Belleair Country Club at One Country Club Lane in Belleair. The doors will open at 9:00 a.m., and a Brunch Buffet will be ready at 10:00. There is free valet parking for all who attend. Coffee will be on and our guest speaker, Diane Gallin, will begin her presentation at 9:15 and will share ideas that will empower our living space and put order in our lives.



Diane Gallin

Diane has been a Feng Shui consultant since 1990. After careers in Human Resources and Corporate Communications, she now devotes her time exclusively to the ancient art and science of placement. Certified in 2004, Diane distinguishes herself in the Feng Shui world with her clear and practical applications of the ancient wisdom to present-day buildings and lifestyles. She has been instrumental in bringing Feng Shui out of the "new age" category and into the mainstream of building and interior design, human resource management, relationship and family counseling, education and strategic planning. Diane holds the distinction of being a certified Red Ribbon Professional member of the International Feng Shui Guild and member of the Habitat for Humanity Partners Council. An accomplished organic gardener and photographer, she also studies Chinese brush painting and is an active member of the Fu Sang Artist's Guild.

It's that time of year when we may be feeling like we need to reorganize or get more organized, that things aren't "quite right." Diane brings what she has learned from Feng Shui and shows how we can create balance in our lives by creating balance in our surroundings. These actions can affect our well-being, our productivity, and even our luck. Join us for an interesting presentation and a delicious buffet brunch served by the Belleair Country Club. Reservations may be made by sending your check for the meal to our Treasurer, Carol Zeph, by April 26. (See Reservation Information Below.)

Clearwater Branch Annual Meeting and Election/Installation of Officers

May 3, Saturday: 9:00 a.m. Doors Open at Belleair Country Club for Brunch at 10:00 a.m.

Menu
Eggs Benedict
Home Fries
Breakfast Meats
Cheese Blitzes with Strawberries
Fresh Fruit
Small Salmon Try
Chicken Crepes
Beef Bourguignon over Noodles
½ green beans-½ baby carrots
Rolls and Butter
Assorted Mini Dessert Station
Coffee and Tea

\$22.00 includes Valet Parking, Meal, Tax, and Tip

Please make your check payable to Clearwater AAUW to make your reservation and send reservations by April 26 to Carol Zeph, 1000 McFarland Street. Dunedin. Florida 34698.

I will attend the
Annual Meeting of
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Clearwater AAUW Branch
on Saturday, May 3
at 9:00 a.m.
Speaker at 9:15
at the
Belleair Country Club
One Country Club Road
Belleair 33756
for Brunch.
Name:
Guests:
RSVP 4/26/14

Clearwater AAUW Board Meeting March 12, 2014

President Rita Garvey called the Clearwater AAUW Branch Board Meeting to order in the Conference Room of Clearwater's Main Library on Osceola Street at 10:15 a.m. Present were Treasurer, Carol Zeph; Membership, Gay Gentry; and Dana Garlick, Programs. Dana was asked to take notes of the meeting.

The minutes of the February 5 meeting were approved as published.



Dana Garlick (L)) and Rita Garvey (R) with scholarship recipient SPC Christine Joseph.

Programs:

Dana reported that no concrete programs for April or May have been set yet and she is hoping for input from fellow members. She is trying to put a meeting in between our fundraiser, the convention and the Easter holiday period. She is also looking into collaborating with the North Pinellas League of Women Voters who often sponsor programs that complement AAUW's mission. She invited membership to participate in a LWV meeting on March 8. She will contact the LWV and our membership to get some advice.

Membership:



Gay Gentry plans to attend the March 26 St. Petersburg College Celebration on the campus green in front of the library. Members are welcome to attend all or part of this event from noon to 2:00 p.m.

Gay reviewed a list of members, past and present with the Board. From this list she compiled, she will attempt to connect with some.

Gay will also send out a membership renewal forms to members separate from our newsletter.

Treasurer's Report:

Carol Zeph reported a balance of \$8282.11 in the checking account. The Savings Account has a balance of \$8004.50.

State Convention: April 4-5

Rita Garvey reported that seven members of our branch will attend the convention in Tampa. Our Branch will help host this event. She will be attending a meeting with the Convention Committee on March 26.

Fundraiser: March 5

Carol Zeph was so grateful for all the help members of our Branch gave to make the Fundraiser a success. After all the expenses, our Branch raised \$5,080.00 for our Scholarship Fund. We had received \$6419 in total funds because we sold 155 tickets for the theater which has a capacity of 180 seats, our basket fair brought in \$885, and Donations netted \$884. Our costs included The Francis Wilson Playhouse fees which totaled \$900, refreshments cost \$145, paper goods and baskets cost \$137, ads and marketing cost \$97, and Gift Cards (money had been donated for them) cost \$630.

She was especially appreciative of some of our members who went "above and beyond" to help raise funds. Dana said she would mention them in our newsletter. "We learned what makes us successful," she said, "having a musical and using gift cards as prizes." Our next musical will be *My Fair Lady* and it will be held on March 11, 2015.

Nominating Committee: The following officers have volunteered to continue their offices for 2014-16 term since no one offered to be these officers: President: Rita Garvey; Memberhship Vice President: Gay Gentry; and Treasurer: Carol Zeph. Pat Windon has volunteered to fill the position of Secretary for the remainder of the 2013-15 term. Election and Installation of these officers will take place at our Annual Meeting on May 3.

Next board meeting: April 9, 2014, at 3:30 p.m. in the Main Library Conference Room, 100 Osceola Street, Clearwater

Respectfully submitted, Dana Garlick, Secretary Protem



State Convention

The 2014 AAUW Florida Convention will be held at the Tampa Sheraton East on Friday, April 4th and Saturday, April 5th. The theme for this two day convention will be "Headed for the Future"

The Tampa Sheraton East is located at 10221 Princess Palm Avenue in Tampa just west of I-75 and to the south of I-4. Visit the hotel website http://www.sheratontampaeast.com.You can call 1-800-325-3535 or 1-813-623-6363 or visit https://starwoodmeeting.com/Book/ to make a room reservation. The deadline for overnight reservation discounts has passed. Regular rates will apply. However, the hotel is a little less than an hour from downtown Clearwater, if you would like to be part of an event or workshop.

The convention will begin Friday afternoon and will end Saturday mid-afternoon. Registration will open at noon. Friday afternoon's activities, beginning at 1 p.m., include the AAUW Funds Basket Fair, the first portion of the state board meeting, AAUW Florida Leadership workshops, and a business meeting. Friday evening's banquet will be preceded by a social hour. At the banquet we will honor three Women of Distinction: Carolyn Garfein, immediate AAUW Past President; Vickie Bryan Burke, founder of the PACE Center for Girls; and Sandy Oestreich, Founder & President of the National Equal Rights Alliance, Inc. and ERA Education, Inc.

We will also see a video by Robin Gerber, *Leadership the Eleanor Roosevelt Way* and hear greetings and a message from Sandra Camillo, AAUW Board Secretary. Robin Gerber is an expert historian, best-selling author, inspirational keynote speaker, and storyteller. She uses moving stories from the lives of Eleanor Roosevelt, Katharine Graham, and other great leaders to illustrate leadership lessons.

Following breakfast Saturday morning, we will participate in a newly designed Leadership Development Workshop presented by AAUW Staffers Deepti Gudipati and Chardonnay Singleton which will begin at 8:45 a.m. It will include a group session followed by Breakout Sessions, lunch, and a concluding workshop that will wrap up at 2 p.m.

Tentative* 2014 AAUW Florida Convention Schedule

Friday April 4th:

12:00- 4:00 pm Registration

1:00 - 6:00 pm Fundraising for AAUW Funds Basket Fair & Tech Trek

2:00 - 3:15 pm Board Meeting

3:30 - 4:45 pm General Session – Moving Forward: TechTrek (Shirley Reid, Carol Newnam, Eileen Recchia)

OneMemberOneVote & Bylaw Revisions (Virginia Farace & Carol Napper)

Mission Based Programs (Kamala Anandam & Jacqueline D'Alessio)

5:00 - 6:00 pm Annual Business Meeting

6:00 - 7:15 pm Social Hour

7:30 - 9:30 pm Banquet

Women of Distinction Awards to Carolyn Garfein, Vicki Bryant Burke & Sandy Oestreich) Video: Leadership the Eleanor Roosevelt Way by Robin Gerber, historian, author & storyteller

Greetings and Message from AAUW Secretary Sandra Camill

Saturday April 5th

7:00am-8:00 am Registration

7:30am-8:30 am Breakfast (on your own)

8:45am-10:15 pm Leadership Development
Workshop presented by AAUW Staff Members
Deepti Gudipati & Chardonnay Singleton

10:30am-11:40am Leadership Development Breakout Sessions

11:45am-1:00pm Plated Lunch

1:00pm-2:00pm Leadership Development

Concluding Workshop

2:15pm-3:00pm AAUW-FL Board Meeting

Contact Rita or Dana if you would like to be part of any or all of this. Reservations for meals must be made ahead of time. Reservation now \$65; Evening Banquet: \$75; Afternoon Plated Lunch \$25
*Go to http://aauw-fl.aauw.net/activities/state-convention/ for latest information.



Clearwater AAUW Branch April Meetings

There will be no Clearwater AAUW Branch general meeting in April. Our State Convention is April 4 and 5; school vacations and Easter week also come during this month. However, our friends from the North Pinellas League of Women Voters will be sponsoring two very interesting events in April. Marti Folwell, President of the NPLWV, would welcome our participation in these events.

Monday, April 7 at 2 p.m. Pinellas Park Library, 7770 52nd Street, Pinellas Park **Subject: Iran**This joint meeting with of St. Petersburg Area LWV is sponsored by the International Relations Committee. **Presenter: Pat Budlong** Open to public.

Saturday, April 26 at10 a.m. Belleair Country Club 1 Country Club Lane, Belleair NPLWV Annual Meeting

Guest Speaker: Amy Hollyfield, assistant managing editor of the Tampa Bay Times

Reservations required by April 21. Go to http://lwvnorthpinellas.org/files/voter_201403_lwvnpc.pdf
for reservation information. Contact person: Susie Rodenbech

Important Dates

April 4 and 5: AAUW Florida Convention Come for Banquet or Luncheon and/or workshops. Call Rita or Dana.

April 9, Wednesday 3:30 p.m..: **Board Meeting (ALL members encouraged to attend.)**Main Library, 100 Osceola Street, Clearwater Conference Room

April 7, Monday 2 p.m. NPLWV Meeting. Subject: Iran

This joint meeting of North Pinellas LWV with of St. Petersburg LWV is sponsored by the International Relations Committee

Presenter: Pat Budlong will discuss Iran.

Pinellas Park Library, 7770 52nd Street, Pinellas Park. Open to public.

- April 26, Saturday, 10 a.m. NPLWV Annual Meeting at Belleair Country Club 1 Country Club Lane, Belleair Guest Speaker: Amy Hollyfield, assistant managing editor of the Tampa Bay Times

 Reservations required by April 21. Go to http://lwvnorthpinellas.org/files/voter_201403_lwvnpc.pdf for reservation information. Contact person: Susie Rodenbech
- May 2, Friday **11:00** a.m. Morning Book Group meeting at the home of Salome Harasty. We will discuss <u>The Paris</u> <u>Wife</u> by Paula McLain and set our calendar for fall and spring. Note: Will meet at **11** a.m. and follow the discussion with a pot-luck lunch. RSVP to Salome.
- May 3, Saturday, 9:00 a.m. Clearwater Branch Annual Meeting and Election/Installation of Officers and Brunch 9:15 a.m. Guest speaker: Diane Gallin, Putting Order in Our Lives 10:00 a.m. Belleair Country Club Brunch Buffet \$22.00 includes Valet Parking, Meal, Tax, and Tip RSVP by April 26
- May 7, Wednesday, 3:30 p.m.. **Board Meeting to set budget and set agenda for coming year**Main Library, 100 Osceola Street, Clearwater Conference Room
 ALL members are encouraged to attend.